

JACK HIGGINBOTHAM

Jack Higginbotham is President of Paul Reed Smith Guitars, Limited Partnership, a manufacturer of high-end musical instruments and equipment in Stevensville, Maryland. Jack has worked in a variety of positions with increasing responsibilities within the business since its inception in 1985 including Guitar Builder, Project Manager, Purchasing Manager, Sales, Production Manager, and VP of Manufacturing. In his current position as President, held since 2002, Jack has managed significant growth of the company. PRS Guitars employs about 290 people who skillfully produce around 70 electric guitars each day. In early 2009, PRS officially added both acoustic guitar and amplifier production lines to the company's product offerings, both of which have received industry accolades at major trade shows this year.

Jack lives in Centreville, Maryland with his wife and six children where he serves as a board member of several companies and civic organizations.